



# UNIVERSITY

*World class universities are first-in-class in their own watershed*

## Protecting water quality and wildlife habitat in your local watershed:

The Salmon-Safe urban initiative is the nation's first certification program linking corporate and university land management practices and the protection of water quality and imperiled native fish. Salmon-Safe started working with Portland and Puget Sound area environmental innovators like Nike, REI, and University of Washington but its science-based certification principles can be applied anywhere on the West Coast where there is a concern about protecting local waterways.

## Benefits of Salmon-Safe Certification:

- Public recognition as an environmental leader through public service advertising and recognition campaigns
- Engagement of students and faculty through environmental education opportunities linked to conservation of local waterways
- Cost savings and risk reduction
- Innovation credit under U.S. Green Building Council's LEED rating system
- Evaluation and expert recommendations for landscape and water management
- Comprehensive management standard that can be applied across properties and incorporated into landscaping, leasing and development contracts
- Annual review of effectiveness and ongoing access to Salmon-Safe experts

## How YOU can get involved:

Be part of the growing network of world class facilities, corporate campuses, and other urban sites adopting Salmon-Safe as their management standard. You can participate in improving conditions for native fish even if your property does not border streams or wetlands. Everywhere in the urban watershed matters to the restoration of salmon or other native fish.

## Salmon-Safe certification recognizes best practices in:

- Stormwater management
- Integrated pest management
- Erosion and sedimentation control
- Water conservation and irrigation
- In-stream and riparian habitat restoration and wetlands management
- Design guidelines for future development

Universities and other institutions achieve Salmon-Safe certification after a rigorous assessment and independent verification of their operations an independent team of experts in stormwater and landscape management and urban ecology.

"For educational institutions like Portland State University that have incorporated sustainability in research and teaching, it's essential to apply the latest watershed protection concepts in their own backyard. Salmon-Safe certification represents precisely the kind of rigorous and science-based approach that makes sense for universities looking to lead the way on environmental sustainability."



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Peter Paquet, Ph.D., Portland State University, Watershed Management Program and Salmon-Safe board chair emeritus



Portland  
State  
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PSU

CERTIFIED

SAFE

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SALMON

Portland State University certified Salmon-Safe by improving water quality. [www.salmonsafe.org](http://www.salmonsafe.org)

PSU Certified Salmon-Safe 2006



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"During times of budget duress, Salmon-Safe is a best friend. Salmon-Safe provides management tools that help an organization be more efficient and focus on truly essential opportunities for environmental stewardship."

Jan Arntz-Richards, University of Washington, Capital Projects

Certified Salmon-Safe 2011



Vivian Johnson ©2012

"Being designated Salmon-Safe underscores WSU Vancouver's commitment to stewardship of the Salmon Creek watershed and proactively improving the environmental health of our 351-acre campus. Our Salmon-Safe certification communicates to our campus community and the community at large that we are leaders in environmental innovation."

James M. Martin, WSU Vancouver, Director of Facilities Operations

Certified Salmon-Safe 2010

visit us @ [salmonsafe.org](http://salmonsafe.org)